



**ASIAN AMERICAN BUSINESS  
DEVELOPMENT CENTER**

•  
132 Nassau Street, Suite 719, New York, NY 10038  
Tel: 212-966-0100 Fax: 212-966-2786  
Web: [www.aabdc.com](http://www.aabdc.com)

**FOR IMMEDIATE RELEASE**

CONTACT: Pauline Barfield  
Tel: 917-620-1311  
Email: [Pauline@BarfieldNY.com](mailto:Pauline@BarfieldNY.com)

**2019 Outstanding 50 Asian Americans in Business Award**

NEW YORK, N.Y., June 20, 2019 – The 18<sup>th</sup> annual Outstanding 50 Asian Americans in Business Awards Dinner Gala will be held on June 20<sup>th</sup> at Cipriani Wall Street in New York.

The highest honor of the night, the Pinnacle Award will be presented to **Laxman Narasimham, Global Chief Commercial Officer, PepsiCo.**

As in past years, the 2019 Outstanding 50 Asian Americans in Business Award Gala will include a wide array of Asian ethnicities that represent a microcosm of Asian American business owners, professionals and corporate executives across the United States. The award committee identifies and selects outstanding leaders who have built a successful business or who have distinguished themselves in their community. Of those, the committee also identifies a top Pinnacle Award recipient who has reached the acme of his/her professional career and is widely acknowledged as a leader in their industry. This year, the award gala will cumulatively have honored over 800 successful Asian Americans representing over 50 industries and professions.

This year's event comes on the heels of a unique Nielsen/AABDC collaboration to conduct a study dedicated to understanding the experiences of Asian American women in business and a successful Asian American Women Leadership Conference held in May. "The topic of increasing the presence of Asian women in business leadership is a critical element of AABDC's mission to promote the development of Asian American entrepreneurs, executives and corporate leaders." Says John Wang, President of AABDC. "I've seen first-hand how Asian American women bring intelligence, creativity and vitality to the many spheres that they occupy. We will continue to promote successes of women who sit at the top of their fields, through our annual Outstanding 50 and Pinnacle awards."

Over 600 leading business, political and civic leaders attend the annual award gala to pay tribute to the outstanding entrepreneurs and corporate executives in the Asian American business community from across the United States.

###

**Asian American Business Development Center (AABDC):**

The Asian American Business Development Center, Inc. is a 501(c) (3) non-profit organization established in 1994. It assists Asian American businesses in strengthening their capacity to compete in the mainstream market, to expand business opportunities and to promote recognition of Asian American businesses' contributions to the general economy.

AABDC: [www.aabdc.com](http://www.aabdc.com) Outstanding 50 Awards: [www.outstanding50award.com](http://www.outstanding50award.com)